



# IDEAthon

IDEAthon is an experience for approximately forty students, teachers, community members, administration and school board members to engage in the design thinking process. Using an innovation process framework, including empathizing to better understand target audience, clarifying the problem, seeking inspiration from a range of both likely and unlikely sources, prototyping promising ideas and proposing ways to launch ideas, students will engage with the Innovation Lab and one another to improve viable solutions for increasing and enhancing early literacy support.

For new ideas and concepts to come to fruition, the design thinking process is used. The students will have a specified timeframe to fire up and rapidly navigate through the design thinking process which includes: define the specified problem, collect information, ideate, develop solutions, gather feedback, and, in this case, pitch proposed solutions for CCSD students and families to judges.



**OCTOBER 20**

8:30 AM - 2:45 PM

Edith Lisle Library,

IWCC - Clarinda

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