



Dear **Cardinal** Staff and Families,

Over a year ago, the CCSD and Clarinda Lied Public Library co-hosted a community book club focused on *The Innovator's Mindset* by George Couros. Conversations centered around **skills, habits and mindsets necessary** for students to possess in the 21st Century and sparked curiosity regarding which experiences enhance these skills. **One such experience**, an IDEathon, is taking place this week. Students, staff, parents, community leaders, Green Hills AEA staff, and the Director of the Department of Education will be **collaborating, questioning, reflecting and co-creating solutions** to **enhance early literacy in Clarinda!** The design process of idea sharing, pitching solutions, and scaling up implementation plans, will be used to **cast a vision** and **identify action steps**.

Please, feel free to join us at the Edith Lisle Library on the Iowa Western Community College campus between 8:30 and 2:30!

Until then, consider one quote and inspire your day:

"The main tenet of design thinking is empathy for the people you're trying to design for. -David Kelley

"We spend a lot of time designing the bridge, but not enough time thinking about the people who are crossing it." -Dr. Prabhjot Singh

"Failure is an option here. If things are not failing, you are not innovating enough." — Elon Musk

"It's not 'us versus them' or even 'us on behalf of them.' For a design thinker it has to be 'us with them'" -Tim Brown

"Don't underestimate the ripple effect of what you do." -Leila Janah

"We can't solve problems by using the same kind of thinking

"It's your inner truth. If you're doing your best work and you think it's work that helps other people, who can tear you down?" -Brit Morin

"I think we all have a vision for something. If you believe in something deep in your gut and in your heart, it's probably going to be inspiring to other people." — Tiffany Jones Brown

"Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world." -Harriet Tubman

"Good design begins with honesty, asks tough questions, comes from collaboration and from trusting your intuition." -Freeman Thomas

"Recognizing the need is the primary condition for design." -Charles Eames

"User-centered design means understanding what your users need, how they think, and how they behave – and incorporating that understanding into every aspect of your process." — Jesse James Garrett

"If you want to go fast, go alone. If you want to go far, go together."
– African Proverb

"You can't use up creativity. The more you use, the more you have."
– Maya Angelou

"To avoid criticism, say nothing, do nothing, be nothing."
– Aristotle

"I have been impressed with the urgency of doing. Knowing is not enough;

we must apply. Being willing is not enough; we must do.”
– Leonardo da Vinci

“Doing the right thing is more important than doing the thing right.”
– Peter Drucker

“The great thing in this world is not so much where we are,
but in what direction we are moving.”
– Oliver Wendell Holmes

“People think focus means saying yes to the thing you’ve got to focus on.
But that’s not what it means at all. It means saying no to the hundred
other good ideas that there are. You have to pick carefully.
I’m actually as proud of the things we haven’t done as the
things I have done. Innovation is saying no to 1,000 things.”
– Steve Jobs

“How strange that the nature of life is change, yet the nature of human beings is to resist change.
And how ironic that the difficult times we fear might ruin us
are the very ones that can break us open and help us blossom into who we were meant to be.”
– Elizabeth Lesser

“Challenges are what make life interesting and overcoming them is what makes life meaningful.”
– Joshua J. Marine

“If you do what you’ve always done, you’ll get what you’ve always gotten.”
– Tony Robbins

“You gain strength, courage and confidence by every experience in which you stop to look fear in the face.”
– Eleanor Roosevelt

“Never let the fear of striking out get in your way.”
– Babe Ruth

“Be great in act, as you have been in thought.”
– William Shakespeare

“You see things and you say ‘Why?’; but I dream things that never were
and I say ‘Why not?’”
– George Bernard Shaw

“A ship is safe in harbor, but that’s not what ships are for.”
– William Shedd

“One is not born into the world to do everything but to do something.”
– Henry David Thoreau

“We choose to go to the Moon in this decade and do the other things,
not because they are easy, but because they are hard.”
– John F. Kennedy

“I skate to where the puck is going to be, not where it has been.”
– Wayne Gretzky

Respectfully,

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